



FOR IMMEDIATE RELEASE

CENTRAL Rat Race 2007 raises HK\$2.23 million for mental health
Close to 400 executives race through CBD in suits and sneakers for charity

HONG KONG, 28th October 2007 – Close to 400 executives from 44 teams scurried through and around office buildings in the CBD today as part of the CENTRAL Rat Race 2007, the fun-filled charity relay race where contestants race through an obstacle-ridden course in business attire and running shoes to raise funds for mental health initiatives.

The event raised more than HK\$2.23 million this year, an increase from last year's HK\$2 million. All proceeds will go to MINDSET, a registered charity that supports mental health organisations and projects in Hong Kong and Mainland China.

Today marked the second year for the obstacle-ridden contest, which is based on the annual 'Rat Race' events in New York and Toronto. The eight-member team from Jones Lang LaSalle Limited finished first and took home "The Rat Race Cup", while Mr Nicholas James Salmon from Linklaters won "The Big Rat Cup" in the 'Big Rat Race', a race for senior executives from participating companies. Mr Pak Kin Yee from Schindler Lifts (Hong Kong) Ltd walked away with the trophy for the 'Iron Rat Race', a new race for individual contestants.

Mr Y K Pang, Chief Executive of Hongkong Land, said, "The CENTRAL Rat Race is intended to remind us all of the importance of maintaining a balanced lifestyle as we strive to build successful careers. It also demonstrates the leisure side of CENTRAL, which is often known for its hustle-and-bustle nature as a global centre for business."



Mr Anthony Nightingale, Chairman of MINDSET, said, “The CENTRAL Rat Race is a great way for corporations and executives to contribute to a worthy cause while enjoying a healthy diversion from their fast-paced lives. We are delighted by the outpouring of support from the local business community. The funds raised will once again support MINDSET’s initiatives to promote awareness of mental health in Hong Kong and Mainland China.”

Fun awards such as the ‘Turtle Award’ for the slowest team, ‘Fancy Rat Award’ for the best dressed individual participant and ‘Rat Gang Award’ for the team with the most outstanding uniforms, were presented to SCMP Group, Mr K K Fung of Jones Lang LaSalle Limited and HSBC respectively. The ‘Top Five Speedy Rats Award’ for the top five fastest teams was presented to Jones Lang LaSalle Limited, The Landmark Mandarin Oriental & Mandarin Oriental Hong Kong, The Dairy Farm Co Ltd, Melco Group and Pizza Hut. The ‘Fat Rat Award’ was awarded to Gammon Construction Ltd, the team that raised the most funds, while ‘Best Team Captain Award’ went to Mr Terry Kallenbach of Linklaters as the team captain who best coordinated team members in all activities.

Hongkong Land, the event organiser, turned a large part of Central into a rat-track of some 2.5 kilometres. The relay consisted of eight legs: ‘Fast Track’, ‘Job Maze’, ‘Corporate Ladder’, ‘Watch Your Back’, ‘Finding Cheese’, ‘Executive Training Boot Camp’, ‘Corporate Face’ and ‘Dash-to-Cash’. Dressed in business attire and running shoes and carrying briefcases as batons, Rat Racers had to wade through water, crawl under fences and complete a number of other tasks before ‘chauffeur’ a senior executive across the finishing line. The event is designed to mirror the cutthroat corporate world while also reminding executives of the benefits of exercising their bodies as well as their career aspirations.



To participate in the Rat Race, each team made a donation of HK\$50,000 to MINDSET with an additional HK\$10,000 to enter a senior executive in the Big Rat Race. Entrants into the Iron Rat Race each donated HK\$1,000.

The CENTRAL Rat Race 2007 was supported by Starbucks Coffee Hong Kong, the South China Morning Post and TVB Pearl.

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Notes to Editors

About Hongkong Land

Hongkong Land is a leading property investment, management and development group with a major portfolio in Hong Kong, where it owns and manages some five million sq. ft of prime office and retail space in the heart of the Central business district. Established in 1889, the Company's business is built on partnership, integrity and excellence.

The Group also develops high quality commercial and residential property projects elsewhere in Asia. It holds a 77% shareholding in Singapore-listed residential property developer, MCL Land, and is expanding its portfolio of commercial property interests in Singapore's prime business district. These assets and investments are managed from Hong Kong by Hongkong Land Limited, which provides services to Group companies.

Hongkong Land Holdings Limited is incorporated in Bermuda with its primary share listing in London. The Company's shares are also listed in Bermuda and Singapore. Hongkong Land is a member of the Jardine Matheson Group.



About MINDSET

MINDSET's goal is to make a difference in the area of mental health. It aims to change people's attitudes by raising awareness and understanding of mental health issues, as well as providing direct assistance for individuals, families and organizations in need of help. MINDSET is a registered charity in Hong Kong established in 2002 by the Jardine Matheson Group and led by the Jardine Ambassadors, a group of young executive volunteers from Jardines.

MINDSET's current initiatives are focused on the following areas:

- Education and Prevention – to raise awareness of mental health issues among young people through the in-school 'Health in Mind' programme, co-organised with the Hospital Authority since 2002. The programme has reached over 25,000 students, teachers and parents, and currently covers ten secondary schools;
- Re-integration – to support effective re-integration services to mental health hospitals/agencies through patient support activities and the promotion of a job training programme for rehabilitated people within Jardine Matheson Group companies;
- Financial Support – to fund direct services for the mentally ill;
- Community Awareness – to undertake a range of initiatives that enhance community awareness of mental health related issues.

Beneficiaries of MINDSET include:

- Baptist Oi Kwan Social Service
- Boys' and Girls' Clubs Association of Hong Kong
- Caritas Jockey Club Lai King Rehabilitation Centre
- Castle Peak Hospital
- Christian Oi Hip Fellowship Ltd
- Fu Hong Society (through Operation Santa Claus)
- Guangdong YangAi Special Children Parent Club
- Heep Hong Society
- Hong Chi Association
- Hong Kong Children and Youth Services
- Hong Kong Down Syndrome Association (through Operation Santa Claus)
- Hong Kong Family Welfare Society
- Hong Kong Special Olympics
- Hospital Authority
- Kwai Chung Hospital
- New Life Psychiatric Rehabilitation Association
- Richmond Fellowship of Hong Kong (through Operation Santa Claus)
- St. James' Settlement
- The Community Chest of Hong Kong (funds designated to mental health area)
- The Mental Health Association of Hong Kong
- The Phoenix Clubhouse
- The Salvation Army
- World Federation of Mental Health (Biennial Congress 2007)

Photo captions:



Participants of CENTRAL Rat Race 2007 performed warm-up exercise at the starting line.



'Rat Race' runners dashed towards the finishing line.



'Iron Rat Race' runners set for the run!



Senior executives participating in 'Big Rat Race' finished the race in flying colours.



A cheerleading team from New Life Psychiatric Rehabilitation Association cheered for participants of the CENTRAL Rat Race.



CENTRAL Rat Race 2007 successfully raised more than HK\$2.23 million for MINDSET. **Mr Y K Pang (right)**, Chief Executive of Hongkong Land, presented the cheque to **Mr Anthony Nightingale (left)**, Chairman of MINDSET.